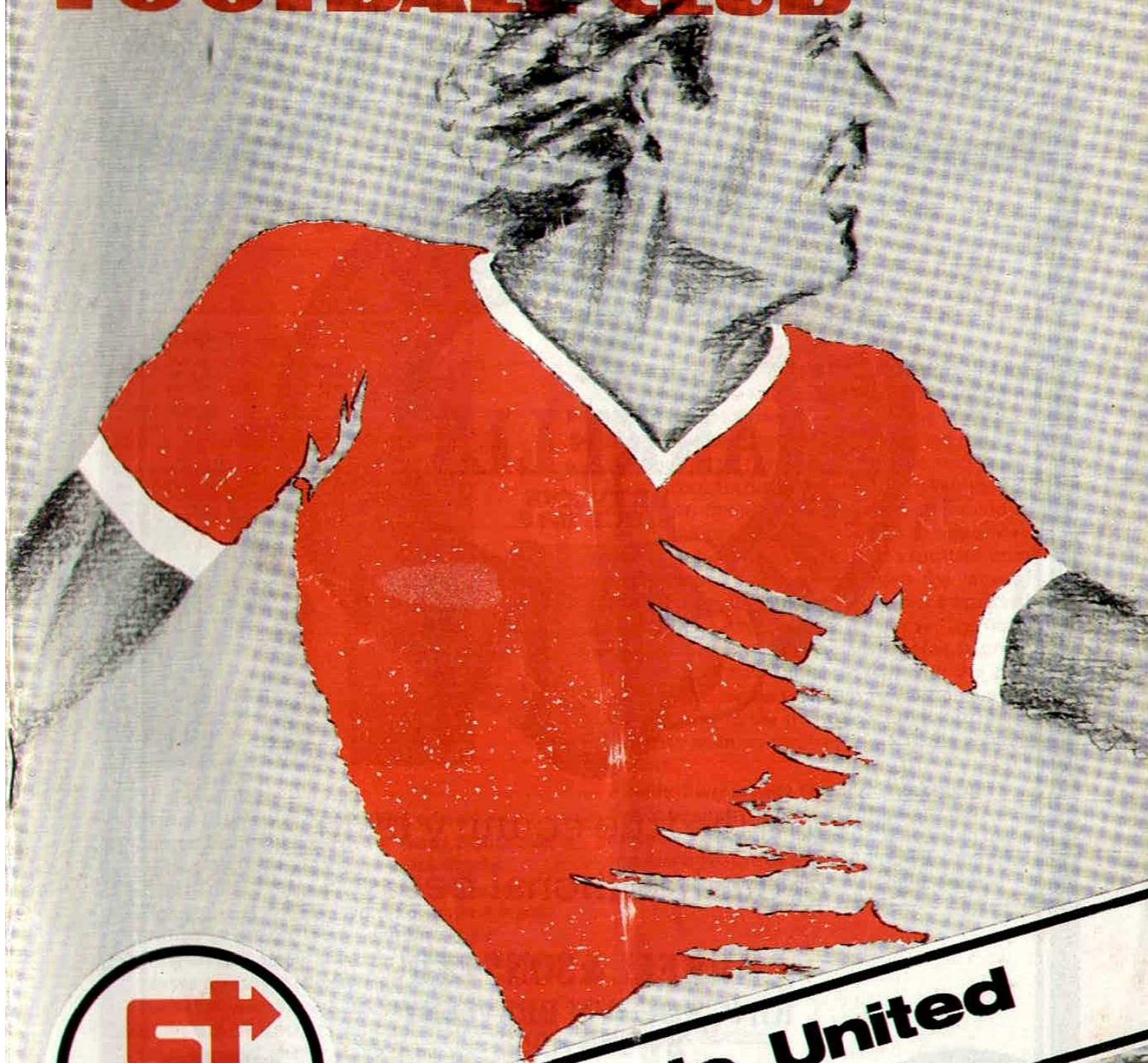
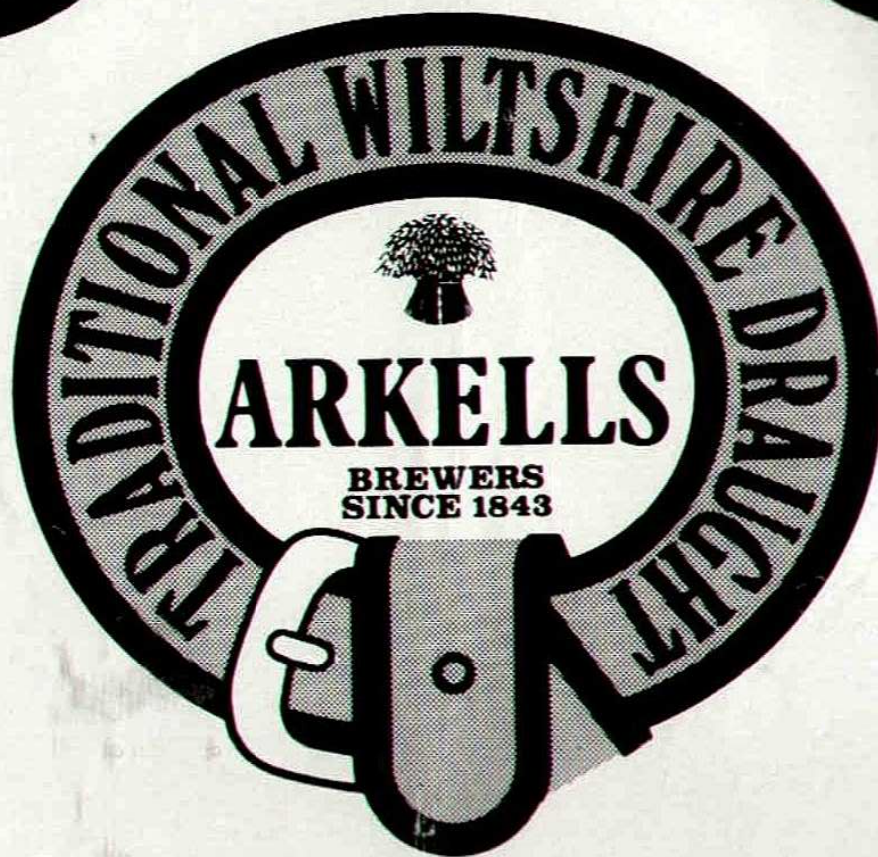


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Danny Williams says



Little did I realise in April 1978, when I was appointed Football Executive, that I would ever be writing the Team Manager notes for the Swindon Town Football Club but that is football for you and nothing would give me a bigger thrill than to get the team back into their winning ways. I know that the task will be a hard one as we are going through a bad patch but I am sure that we have enough talent at the club to get us out of trouble. Of course, throughout this season, hard as it is going to be, we desperately need your support. The players must feel that you are behind them and together I am sure we will go forward.

One thing I am sure of and that is that in no way am I going to tolerate experienced players drawing good money and not giving the effort to get into the first team and the best thing for them and for me is for such players to move on and find a new club. In no way can this club pay First Division wages for Reserve Team

football. It is also a fact that these experienced players are occupying places in the Reserve Team that should be filled by our younger players and make no mistake about it, our future lies in our youth policy.

In no way do I think that I cannot do this job, I would not have taken it on if I had thought that but I also know that it is going to take a number of weeks to get things sorted out to my satisfaction. There having been no mid week First Team fixture this week has given me more time with the players to assess each individual's performance. No one was more disappointed than I to hear of last Saturday's football combination result. When one considers the value of the team the result was shattering, more especially to someone who has just taken over the hot seat. On Monday morning there was some strong words and a down to earth talk with the culprits and I think we sorted out a few problems and I was pleased to see the follow up match on Tuesday evening resulted in a 2-0 win against Orient.

Finally I would like to congratulate John Trollope upon his record this afternoon. John, as you most probably know, is assisting me with the Managerial duties and I know I couldn't find a more dedicated mate. Well done John.

Next Match

Tuesday, 21st October, 1980

CHARLTON ATHLETIC

K. O. 7. 30 p.m.

Talk of the Town by the Chairman

Today we welcome our visitors from Carlisle United, who, like ourselves, find themselves struggling to win points at this early stage of the season. Our recent performances have been encouraging enough to know that we have the ability to pull away from our present position and I know that Danny and his team will do their utmost to do this.

Each season we find clubs struggling to make an impact and often they are the same clubs that competed so successfully the previous season, and we naturally turn to every possible excuse to find a reason for such happenings, and they are many, such as injuries, the run of the ball and, of course, the loss of form by some players. Team spirit has to be high on and off the field to maintain success. Last season when everything was running right for us we were all confident of the future and as soon as this changed the Club looked to stop the decline.

In the close season we added to our staff to do just this, but injuries to our first team squad meant team changes which did not give the success we were looking for. Coupled with this came a fall in attendances which obviously meant a loss in income and our other main source of income, from our Lotteries and Competitions has also diminished over the past few months, again restricting our activities.

We, as a Board of Directors have to take steps to keep the Club on a stable footing financially and the recent happenings at our Club has been with this in mind.

You may have read, and I am certain that you will read at some time or another in the newspapers, rumours of possible signings or transfers to and from the Club and this is inevitable through the present system that allows a player at the end of his contract to move wherever he

likes. Everyone wishes to improve his career and we shall do everything possible to keep our squad happy, but it does revolve so often around finance and this, of course, is why we have to get success to keep our support high.

John Trollope's record breaking appearance of seven hundred and sixty-five first team games for one Club this afternoon is a record which I am sure will go down in history and I cannot see it ever being bettered. I know that everybody in the football world will be happy for John's sake today. I cannot write words which would do justice to John's service to Swindon Town Football Club. His loyalty, his endeavours, his example to all up and coming players is something of which we are all proud, and we say thank you John and we hope that you will remain with the Club for many years to come. May I also say a word of thanks to Maureen who has also done her part in making this dream come true. John's present job with the Club means many hours away from home when most people have finished work for the day and often including Sundays. John's young players whom he coaches and encourages will also today be proud for him. John's partner in the early days of his football career was Terry Wollen and he has joined John with his Youth Team preparations, and we wish Terry every success. One of John's proteges is Colin Bailie, recommended to our Club by Mervyn Brown, our scouting representative in Ireland, and Colin has been chosen for the Northern Ireland Youth Team Squad to play against Scotland on 29 October. This young player is only sixteen so who knows what other recognition may come his way and we congratulate him on his selection.

Hoping that today's game will be the beginning of a fresh start and also hoping that you will be able to come along again on Tuesday next when we play Charlton Athletic. Thanking you for your support.



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John Ward talks to the Chairman

Swindon Town Chairman Mr Cecil Green refused to be despondent about the Club's disastrous start to the season. Without being in any way complacent he radiated a quiet confidence about the future. "Of course we've been through a bad patch," he admitted. "Five successive defeats is unprecedented, I think, but football goes in cycles. I've been on the Board for 20 years; at one stage we had to apply for re-election to the Third Division South for 2 years running. It's nothing like that now; we've just had a bad start. What is important is that the Manager isn't sitting back doing nothing. He is working hard to make improvements, to brighten things up. My wife always says that I have an excuse up my sleeve for every time we lose but there really have been good reasons for the bad start: we have had a terrible run of injuries.

"I don't lose any sleep over the job," Mr Green continued. "Last season during our cup run my friends would say that I must be feeling marvellous. Of course I was but I told them that I might as well make the most of the elation while it lasted because I knew that the other side of the coin was bound to come. It always does in football. Now I look on the bright side: we have always been youth minded at Swindon but this is the best time that I can remember; we have never had such a progressive looking set-up. The juniors have won the South West Counties League for under 17's and the one good thing about the recent injury problems is that it has given two youngsters invaluable First Team experience before they would otherwise have got it. The really exceptional boy will force his way through regardless but the others, even the very good ones, need the breaks. Given the present recession most clubs will have to make economies; staff will have to be pruned and this brings with it the dangers of too small a First Team squad. We have suffered from that at Swindon before but it does give opportunities to the juniors."

Mr Green developed his thoughts about the effect on football of the national economic situation. "I've not seen such bad unemployment during my time on the Board," he said. "Supporters cannot afford to come twice a week like they used to. If I could guarantee that it would fill the ground I would reduce prices to 50p. With 20,000 here each game we could probably just about break-even at that price and it would create a marvellous atmosphere. But of course I can't do this because

there is no guarantee that it would fill the ground. It's a good thing that football clubs don't exist to make money. We are not like other businesses: our prime object is to make a successful club on and off the field, not to realise a big profit. We could have had one last season after the cup run; instead the Board agreed that the money should be ploughed back, that it should be spent on strengthening the side."

I wondered whether some clubs might nevertheless be cushioned from economic realities, for example by having money pumped into them by millionaires who ran them as a hobby. This would lead to an ever widening gap between the rich clubs, still able to pay the wages to attract the best players, and the others, who were forced to cut costs. "In spite of what you read," replied Mr Green, "it isn't normally a case of directors pumping in money themselves so much as guaranteeing an overdraft up to a particular level. That's how we operate here and I'm sure it is the same in nearly all clubs. So it will not be possible to support unrealistic aspirations by players or by anyone else. Besides there aren't enough millionaires to go round!"

Mr Green has clear ideas about what football needs to do to promote itself to the public. "Look what cricket has done," he said. "There are still a few people, I suppose, who go to cricket to watch for the finer arts; I love the game myself and like to think that's why I go. But the Cricket Authorities have had to put the emphasis on limited over games, Sunday afternoons and the John Player League. That's what the public likes and look how the gates have gone up.

The majority of football supporters come for excitement, like plenty of goal-mouth incidents, plus good results. We have to change the rules to remove things that irritate spectators. Take the off-side rules: its completely negative and can be used by one team to stifle the opposition. It takes donkeys years to change the rules where the FA and Football League are involved; with this one there's UEFA too so it will take even longer, but it's got to come. We don't want to make wholesale, gimmicky changes like they have done in America but we have to make some."

Continued

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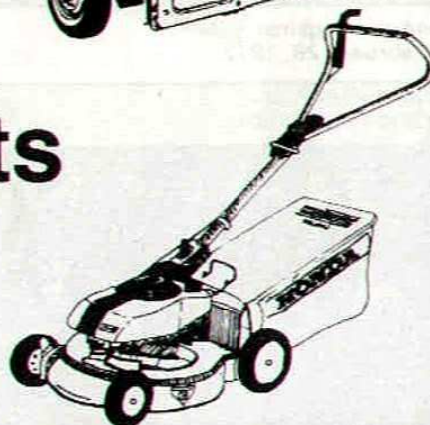
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Starting out on
the road to a record

Full-backs have come, full-backs have gone - but John Trollope seems to go on for ever. Since his League debut twenty years and two months ago, John has partnered no less than sixteen different No. 2's. The man alongside him on that big day was Terry Wollen, like John, just sixteen years of age.

After missing two games at Easter in 1961, John remained in the side for an unbroken run of 324 League games until he had an unfortunate collision with John McGovern at Hartlepool in August 1968 - from which he sustained a broken arm. That put John out of action for over four months, but he bounced back in the new year to help the Town to a promotion and League Cup winning double.



Putting one away against
Oxford - February 26, 1972



.....and another
against Watford -
March 28, 1970

John

During his long career John has hit twenty-one League goals (six from the penalty spot) and has also netted four times in League Cup games and three in the F.A. Cup. In these major domestic competitions, John has appeared against 86 of the 92 current League clubs - Manchester United, Rochdale, Stoke, Tottenham, Wigan and Wimbledon being the exceptions - and he has actually played on every ground barring those mentioned, plus Arsenal and Chelsea. In addition to John's 764 League games up to last weekend, he has appeared in 47 League Cup matches and 61 F. A. Cup games making a grand total of 872.

The only player in the history of the Football League to make more appearances than John Trollope is Terry Paine, who totalled 824 for Southampton and Hereford between 1957 and 1977.



The colours may be unfamiliar but the face hasn't changed

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FOOTBALL
COMBINATION

80-81

SOUTH-EAST
COUNTIES DIV 2

			Score			Score
Aug.	16	Bristol C.	Away	1 - 3	Cambridge U	Home 4 - 3
	20	Tottenham H	Away	0 - 6		
	23	Bristol R	Away	Postp.	Luton T	Home 4 - 1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home 1 - 0
Sep.	6	Oxford U	Home	1 - 2	Reading	Away 3 - 1
	9	Arsenal	Home	0 - 1		
	13				Tottenham H	Home 4 - 1
	20	Cardiff C	Home	3 - 1	Orient	Away Postponed
	24	Reading	Away	3 - 1		
	27	Bristol Rovers	Away	0 - 2	West Ham U	Away 0 - 1
Oct.	4	Norwich C	Away	0 - 2	Crystal Palace	Home 2 - 0
	7	Q.P.R.	Home	1 - 3		
	11	West Ham U	Home	0 - 7	Millwall	Away 3 - 0
	14	Orient	Home	2 - 0		
	18	Plymouth A	Away		Orient	Home
	22	Leicester	Away			
	25	Southampton	Home			
Nov.	1	Chelsea	Away		Oxford U	Away
	8	Birmingham C	Home		Wimbledon	Away
	15	Bristol C	Home		Bristol R	Home
	22	Orient	Away		Brentford	Away
	29				Charlton A	Home
Dec.	2	Tottenham H	Home			
	6				Chelsea	Away
	9	Fulham	Away			
	13	Leicester	Home		Chelsea	Home
	20	Q.P.R.	Away		Cambridge U.	Away
	27				Luton T	Away
	29	Luton T	Away			
Jan.	3	Crystal Pal.	Home		Peterborough U	Away
	10				Reading	Home
	17	Ipswich T	Away		Tottenham H	Away
	20	Hereford U	Home			
	24				West Ham U	Home
	31	Bristol R	Home			
Feb.	7	Arsenal	Away		Millwall	Home
	14	Oxford	Away			
	21	Reading	Home		Oxford U	Home
	28	Cardiff C	Away		Wimbledon	Home
Mar.	7	Norwich C	Home		Bristol R	Away
	11	Hereford U	Away			
	14	West Ham U	Away		Brentford	Home
	21	Plymouth A	Home		Charlton A	Away
	28	Southampton	Away			
Apr.	4	Chelsea	Home		Crystal Pal	Away
	11	Birmingham C	Away		Cup	
	18	Luton T	Home		20th Sept. Millwall	Away 1 - 0
	22	Crystal Pal	Away			
	25	Fulham.	Home			

MIDLAND YOUTH FIXTURES

Season 1980/81

Cup Competition

Aug 21	Luton Town	Away	1-2
Sept 6	Bristol City	Home	3-2
10	West Bromwich Albion	Away	1-1
17	Leicester City	Home	6-0
25	Luton Town	Home	3-3
W.E.Oct 11	Bristol City	Away	0-1
16	West Bromwich Albion	Home	
W.e 22	Leicester City	Away	

League

Nov	6	Luton Town	Home
	10	Northampton Town	Away
	26	West Bromwich Albion	Home
WE.Dec	6	Wolverhampton Wanderers	Away
WE	13	Birmingham City	Home
WE.Jan	10	Bristol City	Away
	14	Coventry City	Home
	21	Leicester City	Away
	29	Leicester City	Home
WE.Feb	7	Luton Town	Away
WE.	14	Northampton Town	Home
WE.	28	West Bromwich Albion	Away
WE.Mar	7	Wolverhampton Wanderers	Home
WE.	14	Birmingham City	Away
WE.	21	Bristol City	Home
	25	Coventry City	Away

Town Statistics 80-81

S	Aug	9	AFC Bournemouth	(FCL1)	A	Result	Gate	1	2	3	4	5	6	7	8	9	10	11	Sub (if used)
T	12	16	BLACKPOOL	(FCL2)	H	2-0x	5814	Allan	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	ROWLAND 67	Mayes	Carter	197
S	19	23	FULHAM	(FCL2)	H	1-2	7008	Allan	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	ROWLAND 69	Mayes	Carter	197
T	20	27	Lincoln City (FCL2)	(FCL2)	A	0-1	15810	Allan	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland	Mayes	Carter	Hamilton
S	23	30	Reading	(FCL2)	A	3-4	6473	Allan	Barrett	PEACH 16P	Kamara	ROLLINGS 13	Carter	Miller	Cockerill	Rowland*	MAYES 74	Greenwood	Templeman
T	27	27	Lincoln City (FCL2)	(FCL2)	A	1-1	4940	Allan	Lewis	Peach	Kamara	ROLLINGS 48	Walsh	Miller	Cockerill	Mayes	Carter	Greenwood	—
S	27	27	Lincoln City (FCL2)	(FCL2)	A	1-4	6665	Allan	Lewis	Peach	Kamara	Rollings	Walsh	Miller	Hughes*	Greenwood	Mayes 89	Carter	Henry
T	27	27	Lincoln City (FCL2)	(FCL2)	A	2-0	4907	Allan	Lewis	Peach	Kamara	Rollings	Carter	Miller	Hughes	Henry 51	Mayes 88	Greenwood	—
S	27	27	Lincoln City (FCL2)	(FCL2)	A	0-3	12089	Allan	Lewis	Peach	Kamara	Rollings	Carter	Miller	Hamilton	Rowland*	Mayes	Greenwood	—
T	27	27	Lincoln City (FCL2)	(FCL2)	A	2-1	5498	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller	Cockerill	Rowland 68	Mayes	Greenwood 64	—
S	27	27	Lincoln City (FCL2)	(FCL2)	A	1-0	7709	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller	Cockerill	Rowland	Mayes	Greenwood	—
T	27	27	Lincoln City (FCL2)	(FCL2)	A	0-2	9747	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller	Cockerill	Rowland	Mayes	Greenwood	—
S	27	27	Lincoln City (FCL2)	(FCL2)	A	0-5	16566	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller	Cockerill	Rowland	Mayes	Greenwood	—
T	27	27	Lincoln City (FCL2)	(FCL2)	A	1-0	5856	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller	Cockerill	ROWLAND	Mayes	Greenwood	—
S	27	27	Lincoln City (FCL2)	(FCL2)	A	0-0	6333	Allan	Henry	Trolope	Kamara	Lewis	Carter	Miller*	Cockerill	Rowland	Mayes	Greenwood	Turner
T	27	27	Lincoln City (FCL2)	(FCL2)	A	1-2	5574	Allan	Henry	Trolope	Kamara	Lewis	Carter	Hughes	Cockerill*	Rowland	Mayes	Greenwood	Turner
S	27	27	Lincoln City (FCL2)	(FCL2)	A	0-0	4066	Allan	Henry	Trolope	Kamara	Lewis	Carter	Hughes	Williams	Rowland	Mayes	Greenwood	—
T	27	27	Lincoln City (FCL2)	(FCL2)	A	1-3	3571	Allan	Henry	Trolope	Kamara	Lewis	Carter	Hughes*	Williams	Rowland	Mayes	Greenwood	Miller

FOOTBALL COMBINATION

Oct. 4th	Norwich City 2 Swindon Town 0
	McAlister, Barrett, Peach, Templeman, Rollings, Tucker, Rustell, Walsh, Round, Blackler, Carmichael
Oct 7th	Swindon Town 1 (Rollings) Queens Park Rangers 3
	McAlister, Barrett, Peach, Carmichael, Rollings, Tucker*, Rustell, Round, Rideout, Cockerill, Blackler, Bristow.
Oct. 11th	Swindon Town 0 West Ham United 7
	McAlister, Barrett, Peach, Carmichael, Rollings, Blackler, Abbley, Turner, Rideout*, Cockerill, Walsh, Round

Goalscorers Shown in CAPITALS - figures denote minutes of goals x After extra time * Player replaced by substitute. P = penalty T = Own goal

A particular hobby-horse of Mr Green's is the need for professional referees. "I believe that we have the best referees in the world," he admitted "but that still is not good enough. If we had professional referees they could go to schools every week; they could play back video tapes of matches and examine tackles and so on in detail; they would be fitter and we would get a more uniform interpretation of the rules. You would still have local area set-ups as at present but the best referees would be pulled out to form a national team."

"However much you tell players not to show dissent," Mr Green continued, "they are bound to get upset occasionally over some referees' decisions so long as you have the present inconsistencies and small mindedness." He gave two examples. "In the game at Portsmouth Jimmy Allen came out to the edge of his penalty area for a high ball. When he caught it he was

outside the area, so he was shown the yellow card for deliberate hand ball. What is a goal-keeper supposed to do in those circumstances? As he goes up, while he's under pressure from the opposing forwards, look down to see whether he's inside the line?" The other occasion was last season in the game at Hull. "Andy Ford was fouled on the left touchline," Mr Green explained. "In the process he lost his boot. The referee blew for a free kick but Andy Ford couldn't take it until he had put his boot back on. While he was doing this the referee became impatient and told Billy Tucker to take the free kick. Billy explained to the referee that he didn't take free kicks in that part of the field; in fact he was under strict instructions from the Manager not to leave his central zone. So the referee booked him for wasting time! Even worse, this took him to 20 points and he was suspended for 2 matches." No wonder Mr Green is anxious to see one or two changes in the game.

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Gillingham keeper Ron Hillyard had to face a second penalty within four days at Priestfield and his save from Fulham's Tony Gale in the dying minutes gave the Gills their first win in eight games. Earlier, Danny Westwood had put the home side ahead - his first goal since March - and it sent Fulham to their fifth defeat in a row.

Brentford's fine away form continued at Carlisle. Barry Silkman scored for the first time since his return from Israel - a penalty following a foul on Bob Booker. The Bees' 2 - 1 win took their away points tally to eleven out of fourteen.

Sheffield United slumped to defeat again at the Valley - where the Hales-Robinson partnership, which has brought fifteen goals so far this season, again provided Charlton with two points. United have now collected just one point out of the last twelve.

There was last-minute drama at Plymouth when leaders Argyle, trailing to two Colin Morris goals for Blackpool, were awarded a penalty. The visitors' keeper Iain Hesford, who was booked in the incident, saw Jim Si's effort hit the bar - but referee Martin ordered the kick to be retaken - and this time the ball rebounded off a post and was scrambled away!

Steve Kindon hit a hat-trick at St. James's Park in Huddersfield's 4 - 1 victory - the first side to win there since Chesterfield did so last January.

A lightning double from Newport defender Keith Oakes put County 2 - 0 up seconds before the interval at Somerton Park. Portsmouth pulled a goal back when ex-Swindon centre-half Steve Aizlewood, playing against another of his former clubs, set up a goal for Alan Garner.



Colin Morris (Blackpool)

DIVISION THREE LEAGUE TABLE up to & incl. Saturday October 11

	Home					Away					Pts	Avg Home		Top Goalscorers (incl. Lge Cup)
	P	W	D	L	F - A	W	D	L	F - A	Lge.		Gate		
Chesterfield	13	6	1	0	15 - 5	2	1	3	10 - 7	18	6,947	Alan Birch 9		
Plymouth A	13	5	1	1	15 - 7	1	5	0	7 - 5	18	8,020	David Kemp 11		
Burnley	13	5	2	0	14 - 4	1	3	2	3 - 5	17	6,335	Steve Taylor 7		
Huddersfield T	13	4	2	0	10 - 3	2	2	3	7 - 5	16	9,218	Steve Kindon 7		
Rotherham U	13	4	2	0	11 - 4	2	2	3	7 - 9	16	6,725	Ronnie Moore 6		
Brentford	13	1	2	3	6 - 9	5	1	1	12 - 6	15	7,558	Tony Funnell 6		
Blackpool	13	2	2	2	8 - 8	3	3	1	11 - 9	15	7,873	Colin Morris 12		
Exeter C	13	4	2	1	12 - 8	2	1	3	7 - 9	15	4,533	Tony Kellow 9		
Charlton A	12	5	0	1	11 - 3	1	2	3	6 - 9	14	4,712	Martin Robinson 8		
Reading	13	5	1	0	15 - 5	1	1	4	4 - 12	14	5,855	Pat Earles 5		
Portsmouth	12	5	0	1	7 - 3	2	0	4	6 - 8	14	15,292	David Gregory 5, Joe Laidlaw 5		
Barnsley	13	3	1	2	6 - 4	1	4	2	10 - 12	13	11,971	Ronnie Glavin 10		
Chester	11	4	1	1	7 - 2	1	1	3	3 - 6	12	2,332	Trevor Phillips 3		
Millwall	13	5	2	0	11 - 2	0	0	6	3 - 17	12	3,962	John Mitchell 4		
Sheffield U	13	4	1	1	11 - 4	1	0	6	7 - 11	11	14,633	Bob Hatton 5		
Walsall	13	3	1	2	13 - 11	1	2	4	5 - 10	11	4,491	Alan Buckley 6		
Colchester U	13	2	5	0	11 - 7	1	0	5	2 - 12	11	2,361	Trevor Lee 4		
Gillingham	13	3	4	0	8 - 4	0	1	5	2 - 13	11	4,732	Peter Henderson 3, Ken Price 3		
Newport Co.	11	2	1	3	5 - 7	2	1	2	10 - 8	10	6,560	Tommy Tynan 6		
Fulham	13	2	1	3	4 - 6	2	1	4	10 - 11	10	4,591	Gordon Davies 6		
Oxford U	13	0	3	4	3 - 10	3	1	2	4 - 3	10	3,671	Kevin Brock 4, Phil Lythgoe 4		
Hull C	13	1	2	3	6 - 8	0	4	3	6 - 12	8	4,829	Keith Edwards 5		
SWINDON TOWN	13	3	0	3	9 - 9	0	2	5	2 - 13	8	6,370	Alan Mayes 7		
Carlisle U	13	1	2	4	8 - 18	1	1	4	7 - 14	7	3,521	Gordon Staniforth 5		

Carlisle United



BACK ROW: Brian Watson (Chief Scout), Bobby Parker, George McVitie, Jim Hamilton, John Pickering (Coach), Andy Collins, Owen Brown, Hugh McAuley, Herbert Nicholson (Physio).
 CENTRE: Stan Gate, Ian MacDonald, Paul Bannon, Trevor Swinburne, Tony Harrison, Keith Houghton, Gary Watson, Michael Coady.
 FRONT ROW: Stuart Metcalfe, Gordon Staniforth, Hugh McGrogan, Martin Harvey (Manager), Graham Mossop, Peter Beardsley, Cliff Thompson.

Carlisle United

Pen-Pictures

TREVOR SWINBURNE (Goalkeeper) Trevor spent many years in the reserve team at Sunderland, with only the occasional first-team outing. Things changed after he was transferred to Carlisle in 1977 and he has now made well over 100 appearances for the Cumbrians.

ANDY COLLINS (Defender) Andy developed in the junior teams at Brunton Park and earned his chance in their League eleven in 1977/78.

STEVE HOOLICKIN (Defender) Steve played his first League matches for Oldham in 1969/70 but it was after joining Bury in 1973 that he became a regular League player. Carlisle signed him in 1976 and he is now a fixture at right-back for the Cumbrians.

BOBBY PARKER (Defender) Bobby won England youth honours during his Coventry City days and made his League bow for the Sky Blues in 1969/70. Carlisle invested £52,000 in his transfer in 1974 and he completed 200 League appearances for them last season.

MIKE COADY (Defender/Midfield) Mike joined Carlisle from Sunderland this summer for £20,000. He turned professional with Sunderland in July 1976 but he got only six outings in their League eleven.

GARY WATSON (Defender) Gary was another arrival at Brunton Park this summer. He learned his game with Oxford and was capped by the England youth team two seasons ago. Though he made only 24 League appearances for Oxford, Carlisle has been tracking him for some time and reckoned he would be a sound investment.

KEITH HOUGHTON (Defender) Born in the North-East, Keith was snapped up by Carlisle who gave him his chance to savour League soccer last season. He held his place for the closing weeks of the season.

IAN MacDONALD (Midfield/Defender) Ian played his first League soccer for St. Johnstone in 1972/73 and made more than 100 senior appearances before transferring to Carlisle for £47,500 in 1976.

STUART METCALFE (Midfield) Stuart was signed from Blackburn on the eve of this new season. A former England youth international, he had been in the Blackburn side since 1968 and made a total of 386 League appearances for the Rovers.

HUGHIE McGROGAN (Midfield) Hughie served his apprenticeship with Oxford and made his entry into League soccer with them in 1974/75. He had been a permanent member of their senior side until his transfer to Carlisle during the recent close-season.

JIMMY HAMILTON (Midfield) Jimmy was only 16 when he made his League debut for Sunderland in 1971/72 but he got only a handful of subsequent first-team games. In 1976 he moved on to Plymouth but he stayed at Home Park for only a few weeks before signing for Bristol Rovers. Carlisle signed him in 1977.

GEORGE McVITIE (Midfield) George is a former England schoolboy international who made his League debut for Carlisle in 1966. Four years later he was taken on the F.A. tour to Australia and, upon his return, he joined West Bromwich for £33,000. In 1972 he moved on to Oldham for £20,000 and he returned to Carlisle in 1976.

HUGH McAULEY (Midfield) Hugh started his career with Liverpool but he didn't get into their League eleven. He made his League bow whilst on loan to Tranmere in 1973/74 and at the end of that season he was transferred to Plymouth. Charlton signed him in 1976 but two years later he returned to Tranmere, this time on full transfer. Carlisle signed him in 1979.

PETER BEARDSLEY (Forward) Peter was discovered in non-League soccer and was snatched from beneath the nose of Newcastle United at the beginning of last season. He quickly settled down in Carlisle's first-team last season when he scored nine goals.

PAUL BANNON (Forward) Paul, once a junior with Nottingham Forest, drifted out to Bridgend and it was from them that he joined Carlisle two seasons ago. He earned a regular place last season when he was the club's leading scorer with 20 goals.

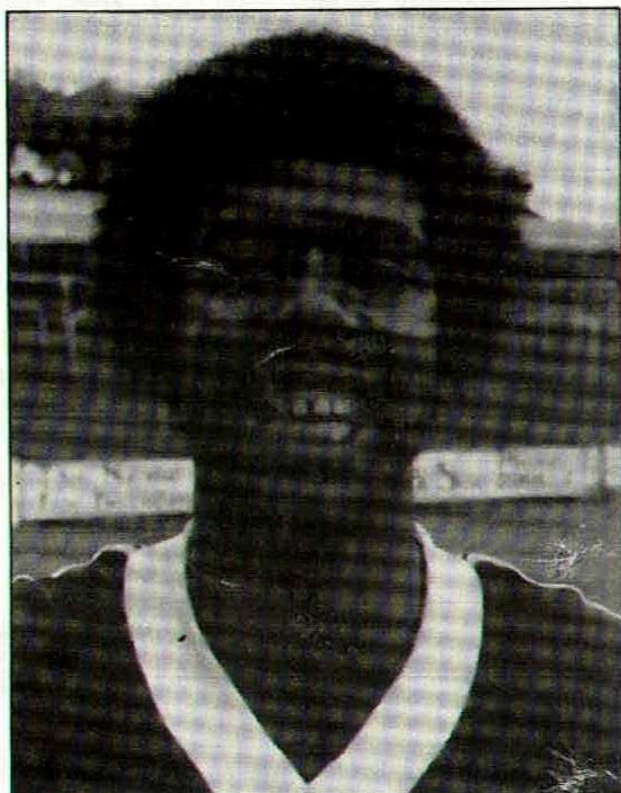
GORDON STANFORTH (Forward) Carlisle invested a club record £100,000 fee when they signed Gordon from York City during the early weeks of last season. He originally played for Hull City but he was mostly a reserve player there. After joining York in 1976 he became top scorer in 1977/78 with 13 goals and 1978/79 with 19. He is currently leading Carlisle's scoring list with five goals.

Chris Kamara

Chris Kamara joined Swindon from Portsmouth for £20,000 during the 1977 close-season and he has since been a member of our first-team squad.

He came to the County Ground after making outstanding progress in two seasons as a Pompey regular. He made his last appearance for Portsmouth here at the County Ground on the final day of 1976/77 when he scored twice from the penalty spot.

Here we chart his career since his League debut against Luton in September 1975. His goals are shown in brackets and "s" indicates he played as substitute.



75/76 76/77 77/78 78/79 79/80 80/81 Total

Barnsley				2	1	3
Blackburn	s			2(1)		2+1s(1)
Blackpool	1+s(1)			1	1	3+1s(1)
Bolton	1(1)					1(1)
Bradford City			1			1
Brentford				s	1(1)	1+1s(1)
Brighton		2				2
Bristol City	1					1
Bristol Rovers	1					1
Bury		1	1		2(1)	4(1)
Cambridge			2			2
Carlisle			2	2	1	5
Charlton	1					1
Chester		2(1)	2(1)	s	1+s	6+2s(2)
Chesterfield	1	2	1(1)	1+s(1)		5+1s(2)
Colchester			2	1		4
C. Palace		2				2
Exeter			2	1	2(1)	5(1)
Fulham	2				1	3
Gillingham		2	2(1)	1	2	8(1)
Grimsby		2			1	3
Hereford			1			1
Huddersfield					1	1
Lincoln		1+s	2	2		5+1s
Luton	1					1
Mansfield		2		1+s	2	5+1s
Millwall					2	3
Nottm. For.	1					1
Notts. County	2(1)					2(1)
Oldham	1(1)					1(1)
Orient	1					1
Oxford	2	2	2(2)		2	10(2)
Peterboro'		2	1	1		4
Plymouth	2		2(1)	2		6(1)
Portsmouth			2(2)			3(2)
Port Vale		1	2			3
Preston		1+s	1			2+1s
Reading		2			1	3
Rotherham		2	s	1	1+s	5+2s
Sheff. Utd					1	2
Sheff. Wed		2	2(1)	1+s	2	7+1s(1)
Shrewsbury		1+s	1+s(2)	1+s		3+3s(2)
Southampton	1					1
Southend				2	1	3
Sunderland	1					1
Swansea			1			1
Swindon		1(2)				1(2)
Tranmere		2	2	1		5
Walsall		1+s	2	1+s(1)		4+2s(1)
Watford				1		1
W.B.A.	2					2
Wimbledon				1+s		1+s
Wrexham		1	1+s			2+1s
York		2				2
21+3s 35+4s 37+3s 22+6s 30+4s 13						158+20s
(4) (3) (10) (2) (5)						(24)

LEAGUE CUP

	76/77	77/78	78/79	79/80	80/81	Total
Arsenal				2		2
Bournemouth					2	2
Cardiff		1				1
C. Palace	1					1
Lincoln				2		2
Liverpool				1		1
Peterboro'			1			1
Portsmouth		1+s(1)	2	s.s.		3+3s(1)
Swansea		2				2
West Ham			s			0+1s
Wolves				2		2
Wrexham		1				1
	1	5+1s	3+1s	4+2s	5	18+4s
		(1)				(1)

F.A. CUP

	76/77	77/78	78/79	79/80	Total
Aldershot	2				2
Birmingham	1				1
Borehamwood		1			1
Brentford		1		1(1)	2(1)
Cardiff			1(2)		1(2)
Enfield			1		1
Luton				1	1
March			1		1
Minehead	1(1)				1(1)
Nottm. For.		1			1
Torquay				2	2
Tottenham				2	2
	4(1)	3	3(2)	6(1)	16(4)

Stokoe plays a game of patience

By Colin Benson

It was rather ironic that Brentford should inflict Carlisle with their fourth home defeat of the season last Saturday, because it was against the London side that Carlisle first made any impression on the football world.

You might say that the Cumbrian club is one of the outposts of the Football League, situated as it is on the Scottish border, and certainly it must have seemed a long long trek for the 'Bees' fans in 1907-8 when the two clubs met in the F.A. Cup.

The amateurs of Carlisle, who then played in the Lancashire Combination, won the day and went on to meet Second Division Grimsby Town in the next round.

Since those early days Carlisle United have followed the pattern of all clubs who are ambitious yet try to survive on small gates. It hasn't been easy and still isn't now, but they have known some good times and actually reached the First Division in 1974.

The honeymoon was brief, although the 'Cumbrians' did top the table for a couple of weeks, but they were really out of their depth and finished 22nd with a one way ticket back to whence they came.

With the season now over eight weeks old, Carlisle find themselves propping up the Third Division; and it does not take an expert or a strategist to analyse the reason why. A glance at the league tables tells it all: Played 13, Won 2, Drawn 3, Lost 8. And the telling factor? Goals! Or more to the point goals conceded, for although the Cumbrians have scored a reasonable 15, they have let in 32, and that is by far the worst defensive record in the whole of the Football League this season.

Not that this is an unfamiliar problem to manager Bob Stokoe who parked himself in the Brunton Park hot seat on September 13th - it is to be hoped he isn't superstitious - and is now busy trying to bring some stability to the club. Stokoe you will recall held the unenviable position of manager to Rochdale last season and there can't be a much sterner test of a man's nerves than that. He saw them finish bottom of the pack, having let in 79 goals in 46 games.

But even now after a month in charge, Bob's first impressions of the club he previously took charge of in 1968 - they were in the Second Division then - are not good: "It has been a hard, difficult, frustrating and disappointing month," he told me this week.

The frustration is evident when Bob continues: "We should have got something more from our games against Millwall, Walsall and Burnley, we deserved to on our play, but you know how it is when things are as they are, nothing goes right for you on the day."

But Bob Stokoe is one of the most experienced gaffers in the business. After a glorious playing career that spanned 13 years with Newcastle United, he embarked on a managerial career in 1961, initially as a player-manager at Bury then as manager of Charlton, which he confesses was his only failure. The next stop was Carlisle and since then he has been in charge of Blackpool, Sunderland and Bury for a second period, as well as the other positions previously mentioned.

There is no doubt that Bob knows his stuff - remember the Blackpool team that did so well in the Anglo-Italian Cup and the Sunderland side that took on Leeds United at Wembley and beat them - but just how does one get down to solving a complicated equation such as Carlisle are posing now?

"That is a very good question, I only wish I could give you the answer," Stokoe replies.

"We are already committed to a squad of 19 players, which I think is too many. We haven't any real money to spend because the gates do not provide enough and what we badly need is an influx of new talent, maybe just one or two new players might do the trick.

"Patience is the operative word. We have to be patient and wait until we can get these players, because at the moment Carlisle have one of the poorest squad of players they have had for a long while."

"The team just has not been strong enough and at the moment we have no one else to change it, but we have a little bit of cash and I am hopeful of signing two new players in the very near future. In fact if all goes well they could be in the team for today's game."

"You can't run away or hide and the problems won't go away themselves."

"Of course we have ambitions, but we are limited because we are not a well supported team. Carlisle are a trading club really, the Bonnyman's (sold to Chesterfield for £150,000 last March) and the Tait's (he brought in another £150,000 when he moved to Hull a year ago) are what we survive on. Sometimes the replacements are better and fit in well, other times they find it difficult."

Picture



A Roy Carter header is booted off the line by the Chester defence in the Town's defeat at the County Ground. On the left is Andy Rowland.



Chester defenders Walker and Storton assist goalkeeper Millington (hidden behind Storton) in clearing from Chris Kamara in the last home match at the County Ground.

Parade



Goalmouth action including Swindon's Chris Kamara (No. 4), Russell Lewis and Alan Mayes (No.10)



Andy Rowland shoots just wide against Chester, watched by grounded Russell Lewis and Alan Mayes (No. 10)

From the Secretary

We often receive comments from prospective season ticket purchasers that the pressures of their financial commitments during the summer months are intensified when the time arrives to find the cash for their ticket. A few years ago, to assist supporters, we evolved our easy payment scheme and many people have availed themselves of this facility but it is not the complete answer, many folk still experience problems, more especially in these days of unemployment and short time working. So today we launch the 'Swindon Town Savings Scheme' whereby 50p Saving Stamps may be purchased from our Office or The Sports Shop and redeemed when you purchase your Season Tickets or indeed, should you wish to buy items of sports equipment, clothing or souvenirs from our shops. A type of Gift Voucher no less and what an excellent Christmas present this would make. The stamps will be on sale after today's game.

I would like to add my congratulations to John Trollope for his record breaking run of 765 Football League games for one Club. A little while before writing these notes I received a visit from a representative of The Guinness Organisation who informed me that the details of John's feat will be entered into the Guinness Book of Records. I have the feeling that this entry will cause the type setters no problems for many years to come. For those of you who are statistically minded I produce the details of this epic run.

The team with whom John made his League debut against Halifax on the 20th August, 1960 was:- Burton, Wollen, Trollope, Morgan, Owen, Woodruff, Summerbee, Hunt, Mellor, Jackson, Darcy.

Prior to today's game John will be presented with a memento from the Club to commemorate his achievement and I am sure you will all record your vocal appreciation at that time, and if you see him out tonight - he drinks Guinness!

For those of you who have not yet purchased your copy, The Swindon Town Handbook is now on sale, priced 50p. This publication contains articles, photographs and last season's statistics. I believe that this might be the first time the Club has published such a book although the Supporters Club issued an annual edition some years ago.

I would draw your attention to the fact that, due to the involvement of Chesterfield in the quarter finals of the Anglo Scottish Cup competition on 28th October, our Division Three game against them has been postponed. No alternative date has been agreed as yet.

Thank you for coming this afternoon. In these difficult times we know that you who are here this afternoon are our staunch regulars and we are grateful for your support.

Season	League		F A Cup		League Cup	
	Appear- ances	Goals	Appear- ances	Goals	Appear- ances	Goals
1960-61	44		3		3	
1961-62	46	1	2		3	
1962-63	46	1	4		2	
1963-64	42		3		4	
1964-65	42	2	1		1	
1965-66	46	3	3		1	
1966-67	46	2	8		5	1
1967-68	46	2	4		2	
1968-69	19+1 Sub	1	1		2	
1969-70	42	3	4	1	2	
1970-71	39		2		3	
1971-72	42	1	1		1	
1972-73	34	1	2		1	
1973-74	36		2	1	3	
1974-75	46	2	5		1	
1975-76	46	1	5	1	4	2
1976-77	35	1	7			
1977-78	40	1	4		6	1
1978-79	16+2 Sub				2	
1980-81	9				1	
	765 incl. 3 subs. appearances.	22	61	3	47	4
1969-70	2 Appearances in the International League Cup Winners Cup. 5 Appearances in the Anglo Italian Competition.					
1970-71	4 Appearances in the Anglo Italian Competition.					

From the Commercial Office!!!

It gives us in the Commercial Department great pleasure to congratulate John Trollope on his magnificent achievement playing more football league matches for one club than any other player. Well done John may you long continue.

We in the Commercial Office have broken records in the past but at this moment in time the going is getting much harder..

However within the next few weeks the Moon-raker Lottery will be revamped to give more people than ever a chance to win. Their will be 406 prizes as against 52 at present. So watch out for some exciting developments.

The demand for Christmas Draw tickets is fantastic as it should be with tickets at 10 pence each and £1,000 in prizes. If you would like to purchase one then call at the Commercial Office or better still if you have a Swindon Town Agent call on you each week then ask them for one.

The 1980/81 Swindon Town Handbooks are still available. If you would like one they are 50 pence each or by post 70 pence from The Commercial Office, Swindon Town F.C. County Ground, Swindon. Mark envelope H/B.

Doug Buswell
Commercial Office

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Soccer Scene

Anfield fans were in a certain amount of agony when Frans Thijssen gave visitors Ipswich Town the lead against their favourites last Saturday. With unbeaten Ipswich in such commanding form this season, it looked very much as if Liverpool's long unbeaten home record was about to end.

But Terry McDermott equalised with a penalty and all was well. When the final whistle went Liverpool looked back on a record breaking run of 74 unbeaten home matches in all competitions.

With Plymouth Argyle being surprisingly beaten at home by Blackpool (2-0), Ipswich were then the only unbeaten side left in the Football League. And, with a point from Anfield beneath their belt, and a one point lead at the top of the table, plus a game in hand, they must now be very strongly fancied to win the Championship.

Long-service men were in the news at The Den last weekend with John Trollope equalising Jimmy Dickinson's fine record of 764 League appearances with one club. Millwall goalkeeper John Jackson, who completed 700 games in League and Cup soccer last month, is now starting a new phase of his career.

Jackson has been appointed Millwall's player-coach. Explained manager George Petchey: "John has enjoyed a wonderful career but we have to accept that his playing days must end sometime soon. He is now broadening his value to the club."

Jackson, himself, is delighted with this new challenge. "I love football and I want to stay in the game," he says. "I'm grateful to Millwall for giving me this chance and I shall do my best to make a success of things. I don't know when I shall finish playing. I shall carry on as long as the club feels I am of value to the first team."

One of Jackson's duties will be to try and attract more of London's brightest schoolboy players to The Den. "I think when it becomes known that anyone coming to Millwall will be coached by a professional player still in League soccer this will help.

"The club already has a very good record for producing excellent young players. Now I shall be trying to encourage youngsters to come to Millwall, rather than rival London clubs."

Jackson, who previously played for Crystal Palace and Orient, is already deeply into his new coaching duties with the club.

A curious event at Shepherd's Bush last Saturday had fans wondering whether they had witnessed the latest entry for the Guinness Book of Records. For Q.P.R.'s Tommy Langley gave his side the lead against Bolton after less than 10 seconds.

My own watch registered between eight and ten seconds but a consensus of opinion in the press box suggested the ball had actually crossed the line after only six seconds. Various other sources gave it as 10 and 12 seconds. But, even if anyone had been able to confirm it at six seconds, it would not have made the Guinness Book. The fastest goal in League soccer is alleged to have been scored after only four seconds.

The whole question of claiming record-breaking times for such goals became an interesting debating point over the week end. So many factors are involved. Firstly, who can accurately say they have started their watch at the precise moment that the ball has travelled its full circumference, and thus be deemed in play?

Then there is the mechanical problem of whether the watch actually started to register time at the moment the switch was pressed. Then we come to the moment when the ball fully crosses the line for a goal.

As journalists we tend to watch the action and, by the time we have registered in our minds that the ball is in the net and then done a time-check with our stop-watches, at least one or more seconds could have passed. So, until we have electronic timing gear in football, we should treat with a certain amount of suspicion the times claimed for such quick goals.

Peterborough United, one of the clubs fancied to win promotion from the Fourth Division, may be forced to sell players in a determined economy drive. Announcing a record loss of £56,757, and an increased overdraft at £123,000, the Posh are now studying all means of reducing overheads.

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Swindon

- 1 Jimmy ALLAN
- 2 Charlie HENRY
- 3 John TROLLOPE
- 4 Chris KAMARA
- 5 Russell LEWIS
- 6 Roy CARTER
- 7 Brian HUGHES
- 8 Brian HAMILTON
- 9 Andy ROWLAND
- 10 Alan MAYES
- 11 Roy GREENWOOD



Carlisle

- Trevor SWINBURNE 1
- Steve HOOLICAN 2
- Gary WATSON 3
- Ian MacDONALD 4
- Mike COADY 5
- Bobby PARKER 6
- George McVITIE 7
- Stuart METCALFE 8
- Peter BEARDSLEY 9
- Jim HAMILTON 10
- Gordon STANFORTH 11

LINESMEN:

RED FLAG: Mr. K. Copper - Pontypridd Mid. Glamorgan YELLOW FLAG: Mr. D. A. Jones - Aberdare Mid. Glamorgan

REFEREE:

MR. VICTOR G. CALLOW (Solihull)

Commenced refereeing in 1966 through various Leagues to the West Midlands (Regional) League and then to Football League in 1975. Officiated as Linesman in England v. Wales Under 21 International 1976/77, F. A. Cup Semi-Final Replay Manchester United v. Wolverhampton Wanderers 1979, refereed the West Midlands (Regional) League Cup Final 1979, England v. Switzerland and Scotland v. West Germany, Schoolboy Internationals and an F.A. Cup Semi-final Replay in 1980. Married, with two sons, he is a Principal Work Study Assistant. Plays badminton and squash and is interested in all sports. Past Chairman of the Solihull Referees' Association (1979/80).

Key of the Board

- A Barnsley v Millwall
- B Blackpool v Colchester
- C Brentford v Chester
- D Fulham v Oxford Utd.
- F Huddersfield v Plymouth
- F Hull City v Charlton
- G Portsmouth v Burnley
- H Reading v Chesterfield
- I Rotherham v Gillingham
- J Sheffield Utd. v Exeter
- K Walsall v Newport
- L Arsenal v Sunderland
- M Aston Villa v Tottenham H.
- N Crystal Palace v Leicester
- O Everton v Liverpool
- P Ipswich v Manchester Utd.
- Q Manchester City v Birmingham
- R Middlesbrough v Southampton
- S Nottm. Forest v West Brom. Alb.
- T Wolverhampton v Leeds